

# Extension Huddle



August 18, 2025

# Today's Huddle Talk

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- **State Fair and Husker Harvest Days!**
- **Professional Development Update**
- **Extension Positions in the Search Process**
- **Timely P-Card Voucher Submissions**
- **Takeaways from Governor's Summit**
- **NACEB Conversation with President Gold**
- **Engagement Pilots**
- **The Engagement Nexus**
- **Our Messaging to Stakeholders**
- **Bringing Value to Nebraskans—Be Extraordinary!**
- **Open Q & A**
- **Important Calendar Dates**





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Beyond  
Ready



**HOW IT  
STARTED**



**HOW IT'S  
GOING**

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## STATE FAIR

<https://4h.unl.edu/statewide-events-opportunities/state-fair/schedule/>

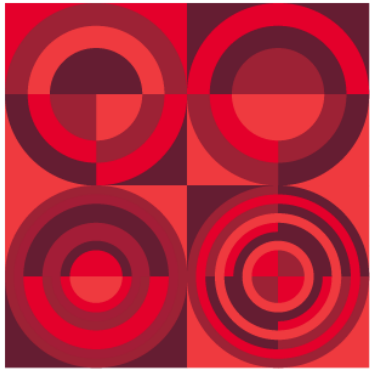


**Welcome to  
4-H Day!**

#4HBeyondReady







# HUSKER HARVEST DAYS® 2025





# Professional Development Update

- ☐ **Annual Extension Awards** – nomination link will open very soon
- ☐ **Front Door Forum** - registration opening this week
- ☐ **Road Shows** – reserve your date(s) to attend
- ☐ **Fall PD** – recent newsletter has registration links for several opportunities this fall





# Extension Positions in the Search Process

## Extension Educator/Instructor

- 4-H Educator/Instructor – Cheyenne County
- HLES Educator/Instructor – Platte County
- EC Educator/Instructor – Dawson County
- PAL - .30 FTE of Current Faculty Position

## Extension Assistant

- 4-H Extension Assistant - Douglas/Sarpy Counties
- 4-H Extension Assistant – Central Sandhills (Thedford)

## Extension Associate (support)

- Extension Associate – Douglas County (part-time)



# Timely P-Card Voucher Submission Reminder

Nebraska Extension Leadership reminder to all **P-Card holders** of the importance of submitting vouchers **within 15 days of purchase**.

- ✓ Maintains fiscal accountability
- ✓ Supports the work of **GNBC**
- ✓ Ensures efficient processing

*Let's Reduce (or Eliminate) Our Presence on  
the P-Card Aging Report*





# Important P-Card Transaction Tracking Tool

*Excerpt from page 72 of the Nebraska Extension*

**“Employee Resource Guide to University of Nebraska’s Policies, Procedures, and Best Business Practices”:**

## Firefly P-Card Receipts Tile

University employees who are P-Card holders will see a “P-Card Receipts” tile in their Firefly portal. Clicking this tile will show a list of pending P-Card transactions processed through US Bank, which have not yet been reconciled in the Accounting System by the GNBC. If there are no pending transactions, the message "No data" will appear. **We recommend University employees use this feature to track outstanding P-Card charges and ensure that all necessary paperwork is submitted on time.**





# Takeaways from Governor's Summit “Grow Nebraska”



# Messages from Governor Pillen

- ☐ \_\_\_\_\_ is the expectation
- ☐ \_\_\_\_\_ vs. spend
- ☐ Be \_\_\_\_\_ with less
- ☐ Growing \_\_\_\_\_
- ☐ How are we adding \_\_\_\_\_?
- ☐ Be \_\_\_\_\_ with being uncomfortable
- ☐ \_\_\_\_\_ (He wants everyone to do this)
- ☐ It's about the \_\_\_\_\_!





# Messages from Governor Pillen

- ❑ Extraordinary is the expectation
- ❑ Invest vs. spend
- ❑ Be better with less
- ❑ Growing Nebraska
- ❑ How are we adding value?
- ❑ Be comfortable with being uncomfortable
- ❑ Brag (He wants everyone to do this)
- ❑ It's about the people!



August 15, 2025

# Extension is a 'people business' for Brhel

By [Elise St Clair](#) | [Agronomy and Horticulture](#)



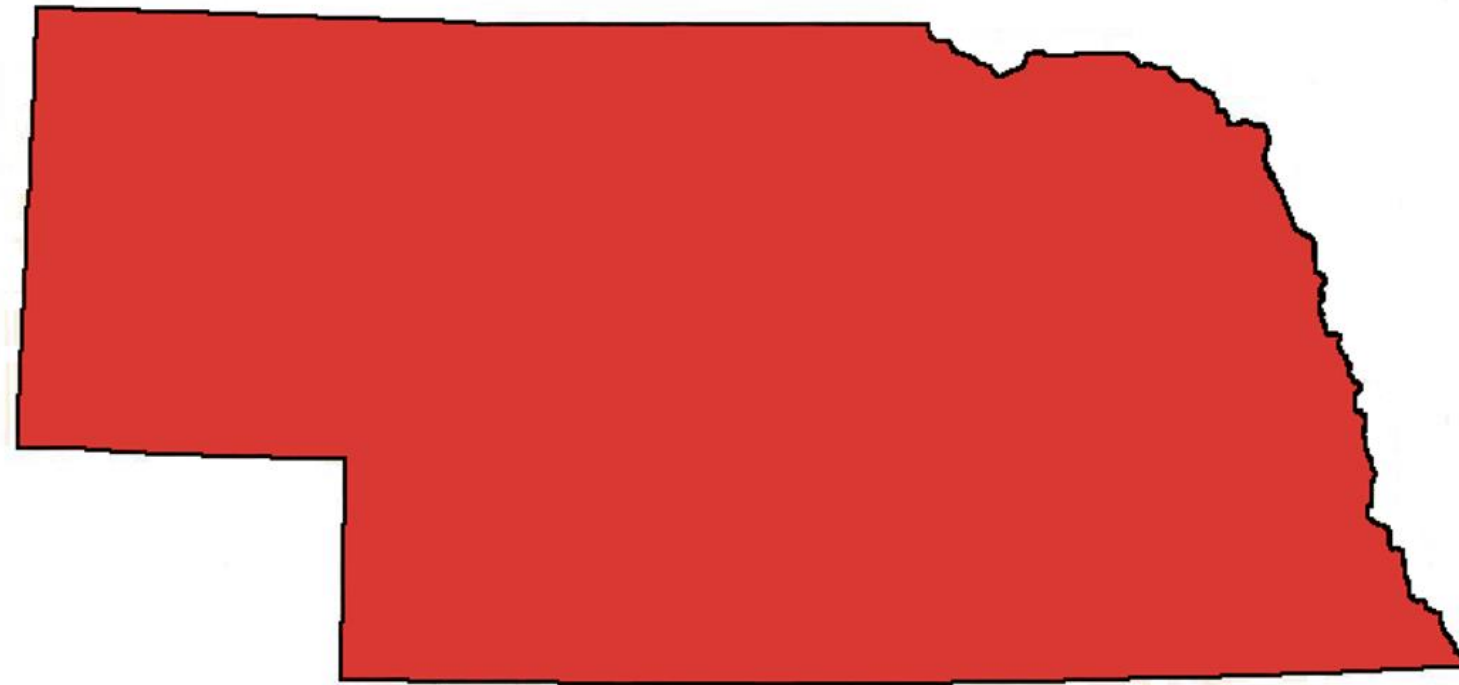




# NACEB Conversation with President Gold



The Engagement Nexus:  
*A University-Wide Platform for Connecting  
Nebraskans to the University of Nebraska*



*Draft: For Discussion Purposes Only*



Institute of Agriculture and Natural Resources

**NEBRASKA EXTENSION**



# Concept

- Leverage Nebraska Extension's Engagement Zones as a dynamic platform/nexus for connecting Nebraskans to the full breadth of expertise and resources across the University of Nebraska system – UNL, UNMC, UNO, UNK and NCTA

*Draft: For Discussion Purposes Only*



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**NEBRASKA EXTENSION**

# Nebraska Extension Engagement Zones

- Strategically designed regions that enhance IANR/Nebraska Extension's ability to connect with and serve Nebraskans across all 93 counties
- Rooted in a legacy of trusted relationships and local presence
- Engagement Zone model provides a modern, coordinated, and future-focused structure that supports Extension's mission and enables broader, cross-campus collaboration

*Draft: For Discussion Purposes Only*



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**NEBRASKA EXTENSION**



## Looking to the Future:

- Engagement Zones will have an expanded role as the “nexus” for connecting Nebraskans to the full breadth of expertise and resources across the University of Nebraska system – UNL, UNMC, UNO, UNK, and NCTA
- Advances the University’s commitment to improving lives, strengthening communities, and meeting the needs of Nebraskans today and into the future

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**NEBRASKA EXTENSION**

# Key Features

- Maintains Extension's trusted presence in all 93 counties
- Leverages Extension's infrastructure, relationships, and reach as the foundation for expanded engagement
- Establishes Engagement Zones as the connector for all NU campuses
- Promotes interdisciplinary collaboration and shared resource use
- Supports a scalable, flexible, and adaptable model that aligns with state and federal priorities
- Amplifies the University's statewide impact by fostering deeper community partnerships and improving access to services

*Draft: For Discussion Purposes Only*



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**NEBRASKA EXTENSION**



# Engaged & Relevant—The Nexus

*Nebraska Extension is engaged, but it is not the owner of engagement; it is the best broker of engagement for the University of Nebraska.*





# Engagement Pilots

- Fred & Pamela Buffett Cancer Center (UNMC)
- College of Pharmacy (UNMC)
- College of Law (UNL)
- Rural Prosperity Nebraska / Nebraska Business Development Center (UNO)
- Buffett Early Childhood Institute (NU)
- All Things Nebraska  
(<https://allthingsnebraska.unl.edu>)





# Engaged & Relevant—The Nexus

- The state of Nebraska is changing, and it will continue to change.
- Expectations of the University of Nebraska and Extension are changing.
- Most people are NOT aware of Extension, but once they become aware, they LIKE it.
- Moving beyond education—Context, Clarity and Connections.
- Embrace the nexus of access for the University of Nebraska.



# Our Messaging to Stakeholders







# Bringing Value to Nebraskans

- **Program Recognition and Priorities:** What is your program area known for among clientele and stakeholders?
- **Programming Delivery and Key Audiences:** How is programming delivered in your area? Who are the key audiences? How is programming delivered? Concentrate on Program Areas and Focus Teams.
- **Who are the key audiences?**
- **Top 3–4 Success Stories:** Please include 3–4 concise success stories that demonstrate impact, including quantitative data.
- **Future Direction:** Briefly describe the future direction or emerging priorities for your program area

# Bringing Value to Nebraskans

Questions to ask yourself and your team

- **How do we focus?**
- **Is it a critical issue?**
- **Is anyone else doing this work?**
- **Is our reach significant?**
- **What's the public value?**
- **Can we show impact?**





# Be Extraordinary!



*Extraordinary is not owned, it is leased,  
and the lease payment is due every day!*





# Extension Road Shows '25

November 11 – 24, 2025

Details regarding dates  
and locations coming soon





# Extension Road Shows – Dates/Locations

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- **November 13 – Scotts Bluff/PREEC**
- **November 14 – North Platte/WCREEC**
- **November 17 – Grand Island/College Park**
- **November 18 – Concord/Haskell Ag Lab**
- **November 21 – Lincoln/Nebraska East Union**
- **November 24 – Lancaster Conference Center**



# Important Calendar Dates

## Nebraska State Fair

- August 22 – September 1

## State of the University Address

- September 4

## Husker Harvest Days

- September 9-11

## Extension Huddle

- October 9

## Extension Road Shows

- November



*Thank you!*



**EXTENSION**



# Extension Huddle



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