

Direct Contacts (Monthly)

General Information

Unit / County _____

Date range (mm/yyyy) _____

Comments

Program Area(s) / Team(s)

- ☐ Other: _____
 ☐ Food, Nutrition and Health
☐ 4-H Youth Development
 ☐ Livestock Systems
☐ Administration
 ☐ Rural Prosperity Nebraska
☐ Agricultural Profitability
 ☐ Water and Cropping Systems
☐ Early Childhood
 ☐ SNAP-Ed
☐ Horticulture, Landscape & Environmental Systems

Communication Methods

PEARS can compute the communication methods and demographics of individuals reached using information from the CRM. Click Auto Calculate if you have notes in the CRM.

Email	Total Email
	<input type="text"/>
In-person	Total In-person
	<input type="text"/>
Phone	Total Phone
	<input type="text"/>
Social media	Total Social Media
	<input type="text"/>
Text	Total Text
	<input type="text"/>
Video conference	Total Video Conference
	<input type="text"/>
Other	Total Other
	<input type="text"/>

Demographics

Please specify the demographic makeup of these participants. The categories below are aligned with state and federal reporting requirements.

☐ Demographics unknown

Sex

Female

Male

Prefer not to respond

Unknown

Ethnicity

Hispanic/ Latino

Non-Hispanic/ Latino

Prefer not to respond

Age

Less than 5 years

5-17 years

Total youth

18-29 years

30-59 years

60 years or older

Total adults

Prefer not to respond

Unknown

Race

One Race Only

2 or More Races

American Indian or Alaska Native

Asian

Black or African American

Native Hawaiian/ Other Pacific Islander

White

Prefer not to respond

Unknown

Unique participants with one race only

Unique participants with 2 or more races