

PEARS Nebraska Glossary

Types of Programming:

- Signature Program – a program that has been sustainable and part of the program area for a long time (Note: Most of our 2024 Nebraska Extension programming will be classified as signature)
- Core Program – a program area that is past the pilot phase and moving towards sustainable programming
- Pilot programs – a new program that is being developed or tested

Program Area Team Names and Abbreviations

- 4-H
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- Food, Nutrition and Health
 - FNH
- Agricultural Profitability
 - AGECE
- Rural Prosperity Nebraska
 - RPN
- Horticulture, Landscape and Environmental Systems
 - HLES
- Early Childhood
 - EC
- Water and Cropping Systems
 - WCS
- Livestock Systems
 - LS
- Urban
 - URB
- Master Gardeners
 - NE-EMGV

Program Area Hashtags:

- 4-H
 - #AgFoodSystems
 - #CollegeCareerSuccess
 - #ENTR
 - #EnvironmentalEducation
 - #HealthyLiving
 - #Leadership
 - #STEM
 - #YQCA

- #MobileLabs
- Food, Nutrition and Health
 -
- Agricultural Profitability
 -
- Rural Prosperity Nebraska
 - #ATN (All Things Nebraska)
 - #BuyFresh
 - #CEC (Connecting Entrepreneurial Communities Conference)
 - #CommConnect (initial/general engagement with community members/leaders)
 - #ConfPlanning
 - #CO-OP (Cooperative development)
 - #ECAP (Entrepreneurial Communities Activation Process)
 - #eCommunities
 - #FirstImpressions
 - #Foodsovereignty
 - #HRFBC (Heartland Regional Food Business Center)
 - #LatinoBus (Latino Business Development)
 - #LeadingLocally
 - #MHA (Marketing Hometown America)
 - #NACO (NE Association of County Officials)
 - #NCDC (NE Cooperative Development Center)
 - #NERFSI (NE Regional Food Systems Initiative)
 - #RedCarpet
 - #RPNDUFB (RPN Double Up Food Bucks)
 - #RPNE DEN (EDEN activities affiliated with RPN)
 - #RPNEShip (RPN Entrepreneurship)
 - #RPNFacilitation
 - #RPNGrants
 - #RPNPresentation (invited presentation)
 - #RPNRORA (RORA activities affiliated with RPN)
 - #RPNTier1
 - #RPNTier2
 - #RPNTier3
 - #RuralPoll
 - #SourceLink
 - Confirmed RPN Focus Area Team naming conventions:
 - RPNFood (Regional Food Systems), RPNPeople (People and Placemaking), RPNBus (E-Team), RPNLead (Community Leadership Development)
- Horticulture, Landscape and Environmental Systems

- #BYFUNL (Backyard Farmer)
- #BYFinthegarden
- #BYFwhatareweupto?
- #BYFWhatisitWednesday
- #BYFThrowbackThursday
- #BYFDIYFriday
- #BYFThisweekswweather
- #ExtEMG (Extension Master Gardeners)
- #NEWX (Nebraska Weather)
- #plantsmakepeoplehappy
- #GROBigRed
- #UNLAgroHort
- Early Childhood
 -
- Water and Cropping Systems
 -
- Livestock Systems
 - #BQA
 - #Beef Systems
 - #Swine Systems
 - #Equine Systems
 - #Small Ruminants
 - #Poultry
 - #Dairy
- Nebraska Eden
 - #NE-EDEN or NE-EDEN
 - #NebEDEN or NebEDEN
 - #Disaster
 - #DisasterEd
 - #DisasterEspanol
 - #Emergency
 - #EmergencyManagement
 - #EAP
 - #CoOP
 - #Preparedness
 - #RiskAssessment
 - #LifeSavingSkills
 - #TTX
 - #Drill
 - #LERP
 - #Biosecurity
 - #AllHazards
 - #YouthPrep

- #COAD
- #VOAD
- #Climate
- #Storm
- #SevereWx
- #Wildfire
- #Drought
- #Hail
- #Flood
- #Blizzard
- #Tornado
- #PowerOutage
- #Safety
- #FirstAid
- #CPR
- #CERT
- #Pandemic

Collaborators

- Information about collaborators: <https://support.pears.io/collaborators/>
- Internal vs. External
 - Internal would be those that can be tagged as a collaborator within PEARS and has a Nebraska Extension FTE
 - External would be any partner without a Nebraska Extension FTE and may be entered as a Coalition or Partnership within PEARS. Please note your external collaborators in your notes sections of Program Activities.

Delegates

- Person that can enter or help set up program activities for programming
- Will be added midyear 2024.

Naming Conventions

- State Action Plan naming conventions: RPNFOOD, RPNPeople, RPNBUS, RPNLEAD,
 - Suggested from EET - Program activities: 23822 RPN HFOOD
 - Rec instead 2023 >
 - Confirmed RPN Focus Area Team naming conventions:
 - RPNFood (Regional Food Systems), RPNPeople (People and Placemaking), RPNBus (E-Team), RPNLead (Community Leadership Development)
- Program Activities
 - Identify roles on teams; who is entering program into PEARS and will tag others. (Don't turn off the collaborator notification.)

- Design teams can determine more specifics. Best practice to use consistent names for statewide/signature programs.
- No need to use hashtags. PEARS searchability is robust when using terms rather than hashtags.

Examples:

- Basic program – Year > Site > Program name
 - Example 1 - 2023 > ENREC > Crop Production Clinic (or CPC)
 - Example 2 – 2023 > Grand Island > Connecting the Dots
- Classroom program – Year > Site > Program Name > Grade level (optional) > Classroom Teacher
 - Example 1 - 2023 GI Red Ribbon Week Knickrehm School – Smith
 - Example 2 - 2023 LPS Wysong SEK 4th Grade – Smith
- Curriculum based program – Year > Site > Program Name > Curriculum
- Event-based program – Year > Site > Program Name > Event/Partner
 - Example 1 – 2023 > Douglas/Sarpy > Master Gardener > Village Pointe
 - Example 2 - 2023 > Douglas/Sarpy > Master Gardener > No more empty pots
- Presentations – Year > Site (International, National, State, Local) > Conference name > Program name
- Surveys – Programming team > Audience (Grade, if applicable) > Pre/Post Survey > Program or Curriculum name
 - Example 1 – FNH Adult Post: Quick Survey
 - Example 2 - FNH Youth Pre/Post 3rd: School Enrichment Kit – Let's Eat Smart

What is a Program Activity?

- Creating a Program Activity: <https://support.pears.io/create-a-program-activity/>
- Remember you can copy Program Activities or use your Program Area templates if they have been created. <https://support.pears.io/copy-a-program-activity/>

What is an Indirect Activity?

- Includes the following: Articles, billboards & other signage, blog, calendars, community events/fairs, electronic materials (email, newsletters, text messaging), fact sheet, hardcopy materials (calendars, fact sheets, flyers, pamphlets, recipe cards, newsletter for mailings, etc.) nutrition education reinforcement items (pens, pencils, wallet reference cards, magnets, door hangers, cups, ect.), paid radio/TV advertisement, radio/TV interview, radio/TV PSA, podcast, point-of-sale or distribution signage, site-level assets (posters, banners, a-frames, displays), social media, software application, text messaging, videos (CD, DVD, USB, YouTube), websites, other...
- How to enter an Indirect Activity: <https://support.pears.io/create-an-indirect-activity/>
- [Indirect Activities Guidelines](#)

Quarterly Efforts = Accountability Reports (transition over to PEARS)

- Create a Quarterly Effort Report: <https://support.pears.io/create-a-quarterly-effort/>
- This will become part of our auto calculating demographics from Program Activities midyear 2024. <https://support.pears.io/auto-calculate-quarterly-effort-contacts/>
- Remember to use demographic surveys or enter from your registrations of events.

Custom Data

- [The Custom Data section](#) can be used to collect data in PEARS that is specific to an organization's work or reporting needs. Each organization can determine if custom data is needed in each module. Organization Administrators can design fields to include in the Custom Data section.
 - The Custom Data section may appear in the following modules and exports:
 - Action Plans
 - Action Plan Outcomes
 - Direct Contacts
 - Quarterly Efforts
 - Program Activities
 - Success Stories
 - Indirect Activities
 - Partnerships
 - Coalitions
 - PSE Site Activities
 - Social Marketing Campaigns
- To add custom data please reach out to Angie Rushman and your Program Area Leader.
- Nebraska Extension will be asking custom data for accommodations and revenue generation for 2024.